BOOTCAMP II
DEVELOPING COMPELLING VIDEOS
Need to tell your story online in a fascinating way?
Do you want to create visual stories without hiring professional designers?
Introducing ADOBE SPARK
WHAT IS ADOBE SPARK?
Adobe Spark is an integrated web and mobile solution for creating and sharing impactful visual stories
Adobe Spark consists of three Design apps

Post  Page  Video
Spark Post – Lets users create professional graphics in seconds

Social posts and graphics - great for memes, inspirational quotes, announcements, invitations, and more!
Spark Page – Lets users create magazine-style web pages

Web stories - great for creating photo journals, event recaps, portfolios, catalogs and more!
Spark Video – Lets users create animated videos in minutes

Animated videos - great for creating lessons, pitches, presentations, greetings and more!
Open your Favourite Browser
Login to spark.adobe.com
Click “Get Started” Now

Communicate with impact

Turn your ideas into impactful social graphics, web stories and animated videos—in minutes.

Get started now | Watch Video

Special Giveaway

FOLLOW BACK FOR A CHANCE TO WIN!

#giveme20

Announcement

Photo Journal
Choose your login Option

Start creating in seconds!

Log in with

Facebook

Google

or

Sign up for free

Already have an Adobe ID? Log in now
Adobe Spark will ask for additional info. Follow the prompts and you will be re-directed to your dashboard.
This is your Dashboard
Hover the Left Menu Tab and Click Video
Create a Title of your Story

Every great story starts somewhere
Tell us about your idea or title, you can always change it later.

Imagine if...
Choose a Template or you can opt to start from Scratch. Let's choose “Promote an Idea”
This will be your Video Canvas
You can Select your Theme from the right Menu bar. Lets choose the “Grace Theme”
Preview and Choose your music from the Music Menu Bar
This are the slides with guides to help you with your content based on the template chosen.
Click on the Settings (#1) slide to start creating the video
You can choose layouts from this tab.
Go to Layout and choose “full screen”
Click the “+” on the canvas and you can add only one thing – icon, photo or text, choose text
Type the Title of our entry here
Go To slide #2
Choose “Split Screen” from Layout
Click the left box and Choose “text”
For the second box let's choose Photo
Choose your Photo Source, in this case we upload our own
Go to slide #3 and choose “Caption” From layout
Go to slide #4 and choose “Title + Text” From layout
You can add voice-overs per slide by clicking on the microphone icon.

it became clear:
It really is them, and not me.
Increase time duration of slide by dragging time slider at lower right. Currently we are at 2 seconds for this current slide.
Preview the Current Slide by clicking the Play button at the lower left
• Or preview your entire video by clicking “preview at the top”
• To Download or share Video, Click Share
• Or click “create link” and choose category to share to any of your social media networks
Adobe will Initialize processing your video

An image is worth a thousand words, a Spark is worth a thousand likes.
Get your message out with Style NOW!
Thank you!